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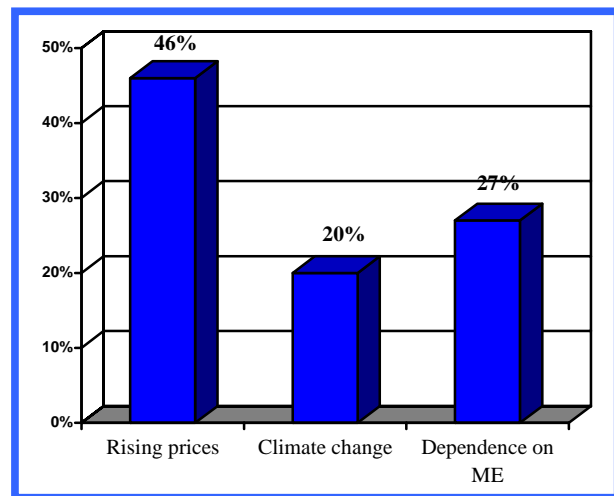
**To: Interested Parties**  
**From: Celinda Lake and Joshua Ulibarri**  
**Date: April 4, 2007**  
**Re: Latino Attitudes on Energy Issues**

Lake Research Partners, on behalf of the Latino Policy Coalition (LPC), recently concluded another round of survey research among Latino/a registered voters. This was the fourth installment of survey research that began in April of 2006. LPC also funded two rounds of focus groups last year that informs the continuing research. In this case, we interviewed 1,000 Latino registered voters in 23 states with the highest Latino populations from March 13 to 21. The survey focused on the war in Iraq, the 2008 Presidential election, attitudes toward Congress and President Bush, and energy issues.

#### ENERGY AS A POCKETBOOK ISSUE

*Latinos' main concern with America's energy crisis is largely about the impact the issue has on their household budget.*

Forty-six percent of Latinos say rising gas and utility prices concern them the most when it comes to our energy situation. That is double the share who say the impact of climate change on the environment is their top concern (20%), and almost 20 points higher than those who say dependence on Middle East oil and other foreign countries is their biggest energy concern (27%).



*Latinos support exploring alternative and renewable energy sources as a way to both promote economic growth at home and to reduce our dependence on foreign oil<sup>1</sup>.* As the table demonstrates, 31% of Latinos who are registered to vote believe we should develop renewable energy sources to promote job growth and to reduce our dependence on foreign oil. Alternative fuels are also popular but are seen as slightly more likely to reduce our dependence on foreign oil than to create jobs here at home. In the end, Latinos believe we should develop alternative and renewable energies to deal with our energy crisis.

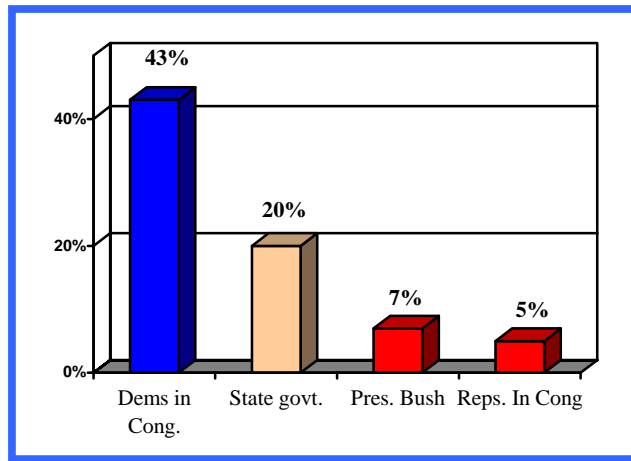
<sup>1</sup> Half of respondents heard the options in the context of creating more jobs and half heard the options in the context of reducing our dependence on foreign oil.

**Latino Policy Coalition – March Research, 2007**  
**Attitudes on Energy Issues**

	<b>Create more jobs</b>	<b>Reduce dependence</b>
Expand renewable energy development by promoting technologies in solar, biomass and wind	31%	31%
Produce more alternative fuels like ethanol	25%	31%
Produce more hybrid cars	17%	15%
Reconstruct old buildings to be more efficient	8%	6%
Invest in more efficient factories	7%	4%

**LATINOS TRUST DEMOCRATS IN CONGRESS ABOVE BUSH ON THE ENERGY ISSUE**

There is little doubt that Latinos prefer Democrats to Republicans in dealing with the energy issue. Four in ten (43%) say they trust Democrats in Congress to do a better job. Only 7% trust President Bush and 5% trust Republicans in Congress, for a combined total of 12% who trust Republican leaders on this issue - a share that is below the 18% who identify as Republicans. A significant 20% of Latinos trust their state government on this issue – signifying some recognition that Governors, such as Governor Arnold Schwarzenegger in California and Governor Richardson in New Mexico, are in many ways leading on this issue as the President looks the other way.



**METHODOLOGY**

Lake Research Partners designed and administered this survey which was conducted by phone using professional interviewers. The survey reached 1000 Latino registered voters in the 23 states with the highest Latino population density. These states include: CA, TX, FL, NY, IL, AZ, NJ, NM, CO, GA, NV, NC, WA, MA, VA, PA, CT, MI, OR, MD, IN, OH, and WI. The survey was conducted March 13 and 21, 2007. Telephone numbers for the survey were drawn from files of registered voters. The data were weighted slightly by age and national ancestry. The margin of error for the survey is +/- 3.1 percentage points.