

LATINO POLICY COALITION
Survey of 1000 Registered Latino/a Voters in 23 States¹
March 13-21, 2007

	<i>March 2007 (n=1000)</i>	<i>Sept. 2006² (n=600)</i>	<i>June 2006 (n=800)</i>	<i>April 2006 (n=788)</i>
Gender of respondent				
Men	49	48	48	49
Women	51	52	52	51
Language of Interview				
English	77			
Spanish	23			

Hello. My name is _____. I'm calling for National Opinion Surveys. We are conducting a public opinion survey and I would like to ask you some questions. We are not selling anything, and I will not ask you for a contribution or donation.

SCREENING AND CONTEXTUAL QUESTIONS

Could I please speak with [ASK FOR NAME ON LIST]?
DO NOT ACCEPT SUBSTITUTES.
IF NOT AVAILABLE, SCHEDULE CALLBACK OR TERMINATE.
REPEAT INTRODUCTION AS NECESSARY.

1. First, are you registered to vote at this address, or like many people are you not able to register to vote?

Yes	100	100	100	100
No	TERMINATE			

2. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background?

Yes	100	100	100	100
No	TERMINATE			

3. **[TS]** Thinking about how things are going in the country. Do you feel things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

[IF CHOICE MADE] Do you feel that way strongly or only somewhat?

Right direction/strongly	13	14	11
Right direction/somewhat	16	16	18
(UNSURE)	14	15	11
Wrong track/somewhat	21	23	31
Wrong track/strongly	36	32	29
Right direction/somewhat	30	30	29
Wrong track/strongly	57	55	60

¹ CA, TX, FL, NY, IL, AZ, NJ, NM, CO, GA, NV, NC, WA, MA, VA, PA, CT, MI, OR, MD, IN, OH, WI

² The September survey was conducted among likely voters, rather than all registered voters.

March 2007	Sept. 2006	June 2006	April 2006
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Now I'd like to ask you about some people and organizations who have been mentioned in the news recently. For each, please tell me whether you have heard of the person and if your impression is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable.

If you have heard of the person but don't know enough about them to have an impression, please say so and we will move on. **[CODE NOT HEARD AS 6, NO OPINION AS 5]**

[READ NAME.] Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of **[NAME]**?

RANDOMIZE LIST

4. George Bush

Very favorable	13	15
Somewhat favorable	18	14
Somewhat unfavorable	18	13
Very unfavorable	47	52
No opinion	4	6
Never heard	0	0
Favorable	31	30
Unfavorable	65	64

5. Nancy Pelosi [peh-LOW-see]

Very favorable	11
Somewhat favorable	27
Somewhat unfavorable	9
Very unfavorable	10
No opinion	30
Never heard	12
Favorable	38
Unfavorable	19

6. SSA: Democrats in Congress

Very favorable	27
Somewhat favorable	41
Somewhat unfavorable	13
Very unfavorable	9
No opinion	10
Never heard	1
Favorable	68
Unfavorable	21

7. SSB: Republicans in Congress

Very favorable	8
Somewhat favorable	24
Somewhat unfavorable	22
Very unfavorable	29
No opinion	16
Never heard	2
Favorable	32
Unfavorable	51

	March 2007	Sept. 2006	June 2006	April 2006
8. _Hillary Clinton				
Very favorable	33			
Somewhat favorable	35			
Somewhat unfavorable	10			
Very unfavorable	15			
No opinion	7			
Never heard	1			
Favorable	68			
Unfavorable	24			
9. _Barack Obama				
Very favorable	17			
Somewhat favorable	31			
Somewhat unfavorable	9			
Very unfavorable	8			
No opinion	25			
Never heard	10			
Favorable	48			
Unfavorable	17			
10. _Bill Richardson				
Very favorable	12			
Somewhat favorable	26			
Somewhat unfavorable	10			
Very unfavorable	6			
No opinion	31			
Never heard	15			
Favorable	38			
Unfavorable	17			
11. _John McCain				
Very favorable	9			
Somewhat favorable	28			
Somewhat unfavorable	18			
Very unfavorable	14			
No opinion	23			
Never heard	7			
Favorable	37			
Unfavorable	32			
12. _Rudy Giuliani				
Very favorable	14			
Somewhat favorable	30			
Somewhat unfavorable	14			
Very unfavorable	16			
No opinion	19			
Never heard	6			
Favorable	45			
Unfavorable	31			

	March 2007	Sept. 2006	June 2006	April 2006
13. _ John Edwards				
Very favorable	11			
Somewhat favorable	33			
Somewhat unfavorable	13			
Very unfavorable	12			
No opinion	24			
Never heard	8			
Favorable	44			
Unfavorable	25			
14. _ Al Gore				
Very favorable	20			
Somewhat favorable	33			
Somewhat unfavorable	13			
Very unfavorable	16			
No opinion	14			
Never heard	5			
Favorable	52			
Unfavorable	29			
15. _SSA: Mitt Romney				
Very favorable	3			
Somewhat favorable	11			
Somewhat unfavorable	9			
Very unfavorable	12			
No opinion	40			
Never heard	24			
Favorable	14			
Unfavorable	21			
16. _SSB: Newt Gingrich				
Very favorable	5			
Somewhat favorable	11			
Somewhat unfavorable	13			
Very unfavorable	25			
No opinion	32			
Never heard	14			
Favorable	17			
Unfavorable	38			

March 2007	Sept. 2006	June 2006	April 2006
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[ALWAYS ASK LAST IN THIS SERIES]

Now for something slightly different

17. _Venezuelan President Hugo Chavez

Very favorable	4
Somewhat favorable	11
Somewhat unfavorable	12
Very unfavorable	41
No opinion	25
Never heard	7
Favorable	15
Unfavorable	53

18. _Mexican President Felipe Calderón

Very favorable	13
Somewhat favorable	23
Somewhat unfavorable	10
Very unfavorable	15
No opinion	33
Never heard	6
Favorable	36
Unfavorable	25

March 2007	Sept. 2006	June 2006	April 2006
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Overall, how would you rate the job performance of each of the following? Would you say they are doing an excellent, good, just fair, or poor job? **[RANDOMIZE LIST]**

[RANDOMIZE LIST]

19. **[TS]** George Bush as President

Excellent	6	7	9	9
Good	16	18	20	14
Just fair	23	32	29	21
Poor.....	53	41	39	55
(Don't know /refused).....	3	3	4	2
Excellent /good	21	24	28	23
Just fair /poor	76	73	68	75

20. **[SSA]** Nancy Pelosi **[peh-LOW-see]** as Speaker of the House

Excellent	3			
Good	28			
Just fair	23			
Poor.....	12			
(Don't know /refused).....	34			
Excellent /good	31			
Just fair /poor	35			

21. **[TS]** **SSB:** Your member of Congress

Excellent	4	4	8	
Good	25	30	30	
Just fair	37	39	33	
Poor.....	15	16	15	
(Don't know /refused).....	18	10	13	
Excellent /good	30	35	39	
Just fair /poor	52	55	49	

22. **[TS]** The United States Congress

Excellent	4	6	5	
Good	27	17	13	
Just fair	44	43	33	
Poor.....	15	24	41	
(Don't know /refused).....	10	11	8	
Excellent /good	31	23	18	
Just fair /poor	59	67	74	

March 2007	Sept. 2006	June 2006	April 2006
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Changing directions.....

BEGIN SPLIT SAMPLE C

23. **SSC:** And if the 2008 election for President were held today and the candidates were **[READ AND ROTATE]** _Republican Rudy Giuliani OR _Democrat Hillary Clinton, for whom would you vote, or are you undecided?

[IF CANDIDATE:] Would you say you support that candidate strongly or not so strongly?

[IF UNDECIDED:] Well, if you had to choose, toward whom do you lean?

Giuliani	27
Giuliani – strong	20
Giuliani – not-so-strong.....	5
undecided – lean Giuliani.....	3
Clinton	64
Clinton– strong.....	52
Clinton– not-so-strong.....	8
undecided – lean Clinton	4
Undecided/don’t know.....	8
(Refused)	1

24. **SSC:** And if the 2008 election for President were held today and the candidates were **[READ AND ROTATE]** _Republican Rudy Giuliani OR _Democrat Barack Obama, for whom would you vote, or are you undecided?

[IF CANDIDATE:] Would you say you support that candidate strongly or not so strongly?

[IF UNDECIDED:] Well, if you had to choose, toward whom do you lean?

Giuliani	30
Giuliani – strong	20
Giuliani – not-so-strong.....	6
undecided – lean Giuliani.....	4
Obama	51
Obama – strong	38
Obama– not-so-strong.....	8
undecided – lean Obama.....	5
Undecided/don’t know.....	18
(Refused)	1

March	Sept.	June	April
2007	2006	2006	2006

25. **SSC:** And if the 2008 election for President were held today and the candidates were **[READ AND ROTATE]** _Republican Rudy Giuliani OR _Democrat Bill Richardson, for whom would you vote, or are you undecided?

[IF CANDIDATE:] Would you say you support that candidate strongly or not so strongly?

[IF UNDECIDED:] Well, if you had to choose, toward whom do you lean?

Giuliani	36
Giuliani – strong.....	22
Giuliani – not-so-strong.....	8
undecided – lean Giuliani.....	6
Richardson	45
Richardson– strong.....	33
Richardson– not-so-strong.....	7
undecided – lean Richardson.....	6
Undecided/don’t know.....	16
(Refused).....	2

END OF SPLIT SAMPLE C; GO TO Q29

BEGIN SPLIT SAMPLE D

26. **SSD:** And if the 2008 election for President were held today and the candidates were **[READ AND ROTATE]** _Republican John McCain OR _Democrat Hillary Clinton, for whom would you vote, or are you undecided?

[IF CANDIDATE:] Would you say you support that candidate strongly or not so strongly?

[IF UNDECIDED:] Well, if you had to choose, toward whom do you lean?

McCain	25
McCain– strong.....	16
McCain– not-so-strong.....	4
undecided – lean McCain.....	4
Clinton	62
Clinton– strong.....	51
Clinton– not-so-strong.....	8
undecided – lean Clinton.....	3
Undecided/don’t know.....	11
(Refused).....	2

March	Sept.	June	April
2007	2006	2006	2006

27. **SSD:** And if the 2008 election for President were held today and the candidates were **[READ AND ROTATE]** _Republican John McCain OR _Democrat Barack Obama, for whom would you vote, or are you undecided?

[IF CANDIDATE:] Would you say you support that candidate strongly or not so strongly?
[IF UNDECIDED:] Well, if you had to choose, toward whom do you lean?

McCain	29
McCain– strong.....	18
McCain– not-so-strong	7
undecided – lean McCain	4
Obama	48
Obama – strong	35
Obama– not-so-strong.....	7
undecided – lean Obama.....	5
Undecided/don't know.....	21
(Refused)	3

28. **SSD:** And if the 2008 election for President were held today and the candidates were **[READ AND ROTATE]** _Republican John McCain OR _Democrat Bill Richardson, for whom would you vote, or are you undecided?

[IF CANDIDATE:] Would you say you support that candidate strongly or not so strongly?
[IF UNDECIDED:] Well, if you had to choose, toward whom do you lean?

McCain	28
McCain– strong.....	18
McCain– not-so-strong	5
undecided – lean McCain	4
Richardson	42
Richardson – strong.....	28
Richardson– not-so-strong	8
undecided – lean Richardson	7
Undecided/don't know.....	27
(Refused)	3

END OF SPLIT SAMPLED; GO TO Q29

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[RETURN TO ASKING ALL]

29. **[TS]** Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT ASK:] Do you consider yourself a strong (Republican/Democrat) or a not so strong (Republican/Democrat)?

[IF INDEPENDENT ASK:] Would you say that you lean more toward the Republicans or more toward the Democrats?

Strong Democrat.....	45	45	42	42
Not so strong Democrat.....	10	8	10	7
Independent - lean Democrat	8	6	5	6
Democrat	63	59	57	55
Independent	17	16	14	18
Republican.....	18	19	20	17
Independent - lean Republican	3	3	5	3
Not so strong Republican.....	3	4	4	4
Strong Republican	12	12	11	10
(dk/na/other)	2	6	9	10

ASK ONLY OF DEMOCRATS IN Q29 [Q29=1-3] [N=631]

30. Out of the leading Democratic candidates for President – **[ROTATE]** _John Edwards, _Barack Obama, _Hillary Clinton, _Bill Richardson, and _Joe Biden for whom are you planning to vote for at this time?

John Edwards	7
Barack Obama	12
Hillary Clinton	60
Bill Richardson	9
Joe Biden	1
(Unsure/don't know/refused).....	12

ASK ONLY OF REPUBLICANS IN Q29 [Q29=5-7] [N=180]

31. Out of the leading Republican candidates for President – **[ROTATE]** _John McCain, Rudy Giuliani and _Mitt Romney whom are you planning to vote for at this time?

John McCain	26
Rudy Giuliani.....	44
Mitt Romney.....	5
(Unsure/don't know/refused).....	25

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RESUME ASKING ALL

32. Have you heard of a Latino running for President of the United States? **IF “YES” ASK:** Can you tell me the name of the Latino running for President of the United States?

Yes heard, Bill Richardson.....	25
Yes heard, mention someone other than Bill Richardson.....	5
Yes, heard, don't know the name of the candidate.....	7
No, no Latino candidate running for President.....	52
(Unsure/don't know/refused).....	11

THE WAR IN IRAQ

Now we are going to switch topics...

33. **[TS]** In view of the developments since we first sent our troops to Iraq, do you think the United States made a mistake in sending troops to Iraq or did we make the right decision?

Made a mistake	66	58
Made the right decision.....	25	31
(Not sure/don't know).....	7	10
(Other/refused)	2	1

34. Recently, President Bush has asked Congress for an additional \$100 billion to fund the wars in Iraq and Afghanistan for the remainder of 2007. Do you favor or oppose Congress granting President Bush an additional \$100 billion to fund the wars in Iraq and Afghanistan, or are you unsure?

FOLLOW-UP: Is that strongly favor/oppose or just somewhat favor/oppose

Favor - strongly	14
Favor - somewhat	9
Undecided/Don't know	11
Oppose - somewhat.....	15
Oppose - strongly.....	51
Favor	23
Oppose	66

35. Do you have a close family member or close personal friend who is currently serving in the military in Iraq or Afghanistan?

Yes, close friend	16
Yes, close family member.....	19
Yes, close friend and close family member	11
No, not close friend or close family member	52
(Don't know/refused).....	3

March 2007	Sept. 2006	June 2006	April 2006
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And changing topics one more time...

ENERGY

40. And out of the following list, which concerns you most when it comes to our energy situation in America?

READ AND ROTATE

- _ Rising gas and utility prices 46
- _ The impact of climate change on the environment..... 20
- _ Dependence on Mideast oil and foreign countries..... 27
- (IF OTHER, ASK WHAT)..... 2
- (Don't know/refused)..... 5

41. **SSA:** Now, I'm going to read you a list of some new energy projects people have said we should develop in order to create more jobs at home. In your opinion, what new energy project should be developed immediately to create more jobs at home?

READ AND ROTATE

- _ Produce more hybrid cars..... 17
- _ Produce more alternative fuels like ethanol..... 25
- _ Expand renewable energy development by promoting technologies in solar, biomass and wind..... 31
- _ Invest in more efficient factories 7
- _ Reconstruct old buildings to be more efficient 8
- (None of these) 3
- (Don't know/refused)..... 9

42. **SSB:** Now, I'm going to read you a list of some new energy projects people have said we should develop in order to reduce our dependence on foreign oil. In your opinion, what new energy project should be developed immediately to reduce our dependence on foreign oil?

READ AND ROTATE

- _ Produce more hybrid cars..... 15
- _ Produce more alternative fuels like ethanol..... 31
- _ Expand renewable energy development by promoting technologies in solar, biomass and wind..... 31
- _ Invest in more efficient factories 4
- _ Reconstruct old buildings to be more efficient 6
- (None of these) 3
- (Don't know/refused)..... 10

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43. When thinking about the problems of climate change, who do you TRUST to do a better job of handling this issue -- **(RANDOMIZE)**

- _ President Bush
- _ Democrats in Congress
- _ Republicans in Congress
- _ state governments,

or are you unsure?

President Bush.....	7
Democrats in Congress	43
Republicans in Congress.....	5
State governments.....	20
(Other).....	5
(None).....	13
(Unsure/Don't know)	6

DEMOGRAPHICS

The final questions are for statistical purposes only:

RESUME ASKING ALL

44. Many people did not get a chance to vote in the election for U.S. Congress, Governor, and other offices in November of 2006. How about you? Were you able to vote, or like many people, did you not get a chance to vote?

Yes, voted	84
No, did not vote.....	15
(Not sure/refused)	2

45. **[TS]** Are you married, single, unmarried living with a partner, separated, widowed, or divorced?

Married.....	64	60	59	63
Single	17	20	21	18
Unmarried with partner	2	4	6	4
Separated/divorced.....	8	6	6	9
Widowed	7	8	6	5
(Don't know)	2	3	1	1

46/47. **[TS]** What is your age? I am going to read you some age categories. Stop me when we get to your category:

18-24.....	9	9	13	7
25-29.....	7	7	8	6
30-34.....	8	9	6	8
35-39.....	11	9	9	10
40-44.....	9	10	9	11
45-49.....	12	9	8	9
50-54.....	11	10	11	11
55-59.....	8	6	8	8
60-64.....	6	6	7	7
65-69.....	6	6	7	7
70-74.....	5	6	5	5
Over 75	7	9	9	8
(Refused/don't know).....	1	4	1	2

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48. [TS] What is the last year of schooling that you have completed?

[CIRCLE ONE - DO NOT READ]

1 - 11th grade.....	18	18	22	23
High school graduate.....	31	30	27	27
Non-college post H.S.(e.g. tech).....	7	7	6	3
Some college (incl. jr. college or associate degree).....	23	20	20	21
College graduate.....	14	15	17	18
Post-graduate school.....	7	6	5	5
(Don't know)	1	3	3	2

49/50. [TS] We want to classify people into broad income groups for statistical purposes only. What would you say is your total family income before taxes?

(READ LIST AND FIT INCOME TO CORRECT CATEGORY)

Under \$10,000.....	8	4	8	8
\$10,000-\$19,999	10	12	11	11
\$20,000-\$29,999	11	13	13	13
\$30,000-\$39,999	10	14	12	10
Less than 40 thousand dollars	47	43	43	44
More than 40 thousand dollars	42	32	32	34
\$40,000-\$49,999	9	9	7	9
\$50,000-\$59,999	8	8	9	6
\$60,000-\$74,999	6	5	5	5
\$75,000-\$99,999	6	5	5	5
\$100,000 & over	6	5	6	7
(unsure/don't know).....	2	4	9	7
(Refused).....	10	20	16	14

51. [TS] What is your religion? **DO NOT READ**

Protestant (include Presbyterian, Episcopalian, Lutheran, United Church of Christ).....	7	6	4	7
Methodist	1	2	2	1
Baptist.....	2	2	2	2
Evangelical (include Church of God, Pentecostal, 7th Day Adventist).....	3	3	5	4
Non-traditional (include Christian Science, Jehovah's Witness)	3	3	4	4
Catholic	67	65	65	62
Jewish	1	3	1	1
Mormon, Church of Latter Day Saints [LDS]	1	1	1	1
(Other).....	5	7	8	6
(None).....	6	7	5	8
(Don't know).....	3	3	3	4

52. [TS] Do you consider yourself a fundamentalist or born-again Christian or neither of these?

Fundamentalist/born-again	23	25	26
Not born again	46	18	23
(Don't know)	30	57	51

March 2007 Sept. 2006 June 2006 April 2006

53. **[TS]** Latinos come from many different national origins. Which Latin American country are you or your ancestors originally from? **READ LIST:**

Mexico.....	52	54	54	52
El Salvador.....	3	3	2	3
Guatemala	2	1	2	1
Nicaragua.....	0	0	1	1
Panama.....	1	0	0	0
(other Central American- Honduras, Costa Rica, etc.)	1	1	2	0
Cuba	4	4	5	6
Dominican Republic.....	3	4	2	2
Puerto Rico	9	8	12	11
South America (Colombia, Argentina, etc.)	4	4	4	4
Other Latino	13	12	12	14
(Don't know/refused).....	7	9	6	6

54. **[TS]** Were you born in the United States or Puerto Rico, or did you immigrate to this country?

Born in US/Puerto Rico.....	62	61	55	57
Immigrate.....	32	34	42	40
(Unsure/refused).....	6	5	3	3

55. **[IF BORN IN U.S. IN Q54:] [TS]** Did either of your parents immigrate to the United States?

Yes.....	57	54	53	50
No	39	42	42	45
(Unsure/refused).....	4	4	5	4

Region

New England.....	2	2	3	2
Middle Atlantic.....	14	13	14	12
East North Central	6	6	7	7
West North Central	1	2	0	0
South Atlantic.....	13	12	14	15
East South Central.....	0	0	0	0
West South Central	25	23	24	23
Mountain	11	11	9	10
Pacific	29	30	30	29